



WARWICKSHIRE FARMERS MARKETS LTD

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Aims and Rules for Warwickshire Farmers' Markets

1. Warwickshire Farmers' Markets are held to enable local producers to sell their goods directly to consumers. Warwickshire Farmers' Markets aim to establish and maintain high standards of quality, credibility, accountability and traceability of products sold.
2. Warwickshire Farmers' Markets are held under the overall control of the Warwickshire Farmers' Markets Steering Group which is made up of producers, market operators, local authority representatives and other interested parties.
3. Booking of stalls and day-to-day management of markets is the responsibility of the market operators, whose rules must also be complied with.
4. The Warwickshire Farmers' Markets Steering Group appoints a 'Standards Committee' whose role is to review issues of accreditation and standards and ensure that the Aims and Rules of Warwickshire Farmers' Markets are upheld by all producers. Disputes between individual producers and the Standards Committee will be dealt with by the whole Warwickshire Farmers' Markets Steering Group.
5. All goods sold at Warwickshire Farmers' Markets must be locally grown or locally produced. Local means within 30 miles radius of the market. Producers outside 30 miles but within 50 miles will be considered if they offer the most local supply of a particular product. If, however, a producer from within 30 miles subsequently applies to attend, they may be given priority.
6. Producers whose product is not available within 50 miles, but who can comply with all other criteria, may be accepted on a 'Guest Stall'. Guest producers are only permitted to attend a particular market on up to four occasions in a 12 month period.

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7. All primary produce must be grown, reared, caught or shot by the producer. All secondary produce should contain local ingredients where appropriate.
8. All producers will be subject to an accreditation procedure which may involve visits by an independent assessor appointed by the Warwickshire Farmers' Markets Steering Group. The intention of the accreditation procedure is to ensure that the aims and rules of Warwickshire Farmers' Markets are complied with by all producers. An annual accreditation/membership fee is payable by the producer, currently £60. Acceptance of a producer for accreditation does not give them a right to attend particular markets. Bookings will always be subject availability of space and a 'balance of trade' judgement made by the market operator.
9. At the discretion of the market operator, new producers may be allowed to attend markets after satisfactory completion of an accreditation application and receipt of the accreditation/membership fee.
10. Producers must only sell their own products at Warwickshire Farmers' Markets. All products sold must be approved through the accreditation system. Producers wishing to introduce new products after initial accreditation should seek the approval of the Standards Committee. Accreditation approval for a particular product does not give any right sell that product at a particular market. Bookings will always be subject to 'balance of trade' judgements made by the market operator.
11. Stands must be staffed by the producer, a member of their family or employees who are directly involved with growing or production of the goods on sale. Where this is not possible, producers should seek the approval of the Standards Committee to nominate other persons to staff their stand.
12. All producers must comply with current Trading Standards and Environmental Health requirements for production and sale of their products.
13. Producers must maintain appropriate Public, Product and Employer Liability Insurance, proof of which should be available for inspection at all markets attended.